



## Director Enrico Pinocci signs international agreements to produce 16 new films

2024 and 2025 are set to be bumper years for Italian film producer Enrico Pinocci, who has entered international partnership agreements to produce 16 films, with a total budget of over \$45m. Pinocci has 30 years' experience in the entertainment industry and is the founder of production and film distributor company Movie On Pictures (he has previously produced 2018's 'Mission Possible' and '6 Children & 1 Grandfather'). The upcoming films will be shot in the United States, Brazil, Italy, Sweden and the United Arab Emirates, after the agreement with Kelmer International Business Consultants Group and Omnia Consultancy. Movie On is currently in preproduction of the first films of the project – the romances 'Falling In Love In Venice', 'The Strength Of Love' and 'The Best Love Recipe' and two thrillers, 'The New Joker' and '11.11 It's Time'. Here he talks about his most recent project, the motor-racing romance 'The Race Of Love'.